Bromeliads (broh-MEE-lee-ad) are not orchids but rather members of a plant family known as Bromeliaceae, containing over 3000 diverse species that range from pineapples to Spanish Moss (which is neither Spanish nor a moss). Other types resemble aloes, yuccas or even green, leafy grasses. We often market these tropical, flowering plants in arrangements with our orchids, but they are beautiful focal points on their own.

Care Instructions

PLACEMENT:
Bromeliads will thrive in your home or outdoors in temperate climates.

LIGHT:
Provide bright indirect or filtered sunlight.

TEMPERATURE:
Maintain air temperatures around your bromeliad plants of 75-80°F in the daytime and 60-65°F at night.

WATER AND FERTILIZER:
Water your bromeliad plants once each week directly onto the leaves. Don't allow the leaves to dry out, but allow the potting soil to dry out slightly between watering. If the bromeliad plant is placed inside the house, fertilization is not required.

CONTINUING CARE:
The bloom can last between 2 to 3 months. Bromeliads do not re-bloom and instead will produce a “pup” plant at the base that can grow into a new plant. Repot your bromeliad plants when their roots fill the planter pot.